

Joel Adria

Multimedia Technician

Joel is a freelance multimedia designer and technician based in Alberta. Recent projects include video consulting for *When the Rain Stops Falling* (Studio Theatre), *Into the Eye of the Sun* (Valerie Planche), *Owen Wingrave* (Banff Centre), the *Banff Mountain Film Festival*, *Tulugak* (NAC), and the Mayor's Celebration of the Arts (Edmonton). Recent projection design credits include *DELETE* (CCTC), *Scars are*

Healing Wrong (Punctuate!) and *Seussical the Musical* (SCA Fine Arts).

He is currently touring internationally as video director with the cinematic stage production *Helen Lawrence*, conceived by visual artist Stan Douglas and produced in collaboration with Canadian Stage, Arts Club & The Banff Centre. Making stops across Canada and Europe, *Helen Lawrence* explores the interplay between live theatre and cinema, using photo-realistic virtual sets and environments.

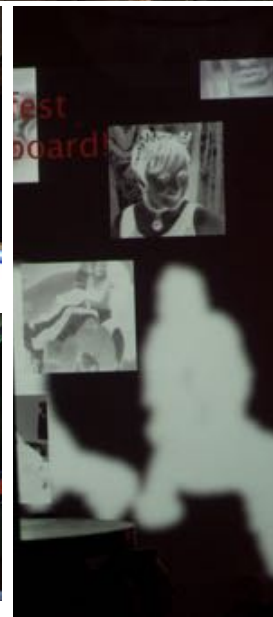
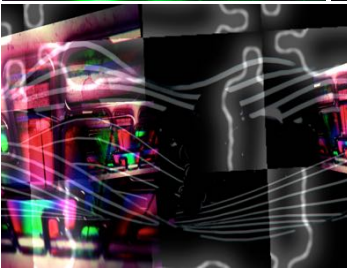
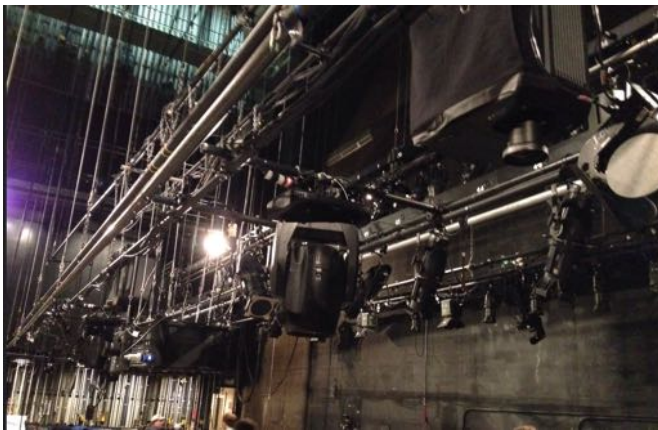
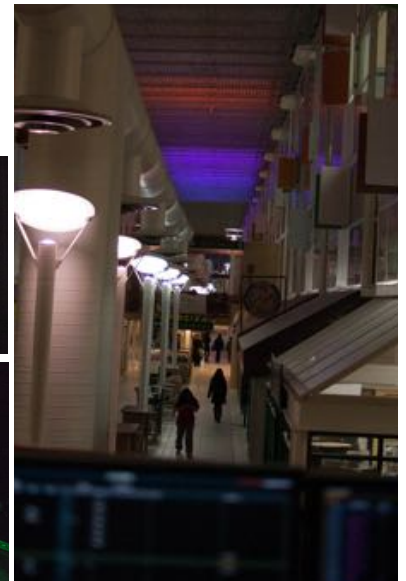
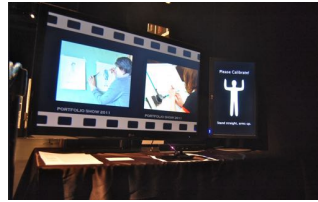
Joel is the faculty Projection Technologist at the Banff Centre, where he supports the video requirements of theatre residencies and other special projects. He is alumnus of the University of Alberta's Technical Theatre program where he returns often to provide video support. He also teaches Video & Projection Technology at Grant MacEwan University's theatre production program, and has taught workshops in video technology throughout the province.

Joel also works closely with collaborators in the *ShowStages collective*, which focuses on designing and implementing video narratives for the theatre. Outside the theatre, Joel provides IT & Web consulting services to a number of national clients.

2015

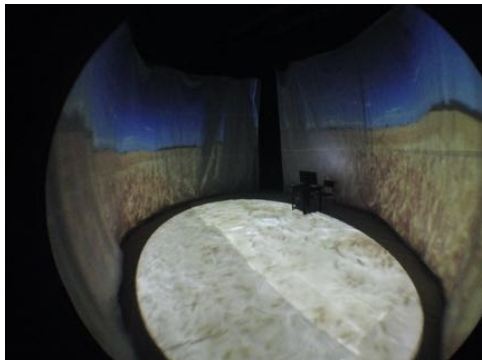
Portfolio Highlights

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Featured Projects: Video 101 Workshop, Vintage TV Wall, Breakfast Television "Trip the Light" event, Owen Wingrave Opera, Kinect-controlled interactive photo strip

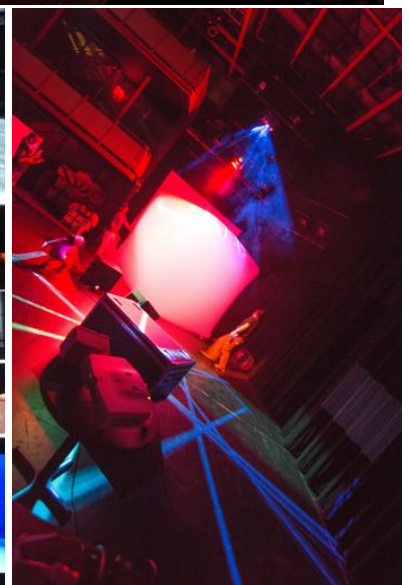
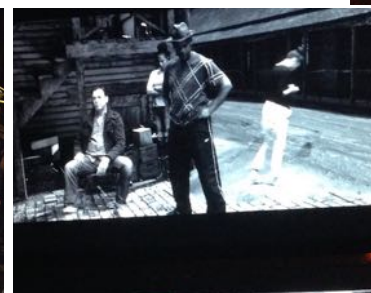
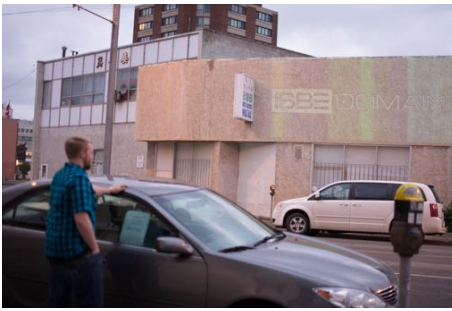
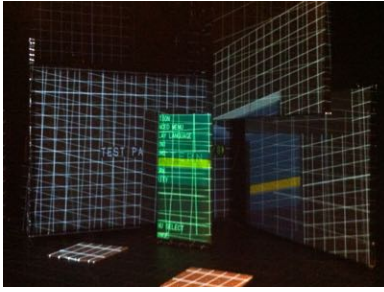
Joel Adria
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Featured Projects: Eye of the Sun workshop, 39-unit interactive MicroTile project, Banff Indigenous Dance
Joel Adria 2014, Edmonton Arts Gala Interactive Painting
joel@joeladria.com

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Portfolio Highlights



Featured Projects: Helen Lawrence cinematic stage play, CPI launch Twitter Bubbles, Mobile projection system at ISBE Domain, Projection mapped Twitter bar-top, DELETE theatre workshop



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